

## Talk the TIC 2019: Judging Rubric

### Contestant Name:

How well did the speaker identify the topic and purpose of the presentation?

1    2    3    4    5

Was the appropriate motivational link between the topic and the target audience achieved?

1    2    3    4    5

How appropriate was the language used for the layman (too scientific, too esoteric, etc)?

1    2    3    4    5

How well did the speaker engage the audience?

Physical Dynamics (Eye contact, pacing, hand gestures, media)

1    2    3    4    5    6    7    8    9    10

Speech Dynamics (passion, voice inflection, transitions)

1    2    3    4    5    6    7    8    9    10

Did the speaker effectively reveal originality and creativity through development of the subject?

1    2    3    4    5    6    7    8    9    10

How well did the presenter describe the following Chiropractic components? Did they include subluxation, adjustment, nervous system, and innate intelligence in their presentation?

Philosophy

1    2    3    4    5

Science

1    2    3    4    5

Art

1    2    3    4    5

Please rate the overall organization of the presentation, the flow and personable connection with the audience.

1    2    3    4    5    6    7    8    9    10

Were the main points presented with supportive evidence and persuasion?

1    2    3    4    5    6    7    8    9    10

Was the message of urgency for everyone to experience chiropractic care relayed appropriately?

1    2    3    4    5    6    7    8    9    10

Lasting (Purpose) Impression: Was this speaker memorable?

1    2    3    4    5    6    7    8    9    10

**Exceeded the 5 minutes Time Limit? \_\_\_\_\_ If yes, no need to score.**

**Total (\_\_\_\_/100)**